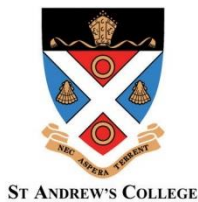


D6 COMMUNICATOR

2017 ADVERTISING RATES & SPECIFICATIONS



D6 Communicator

ADVERTISING ON THE COMMUNICATOR

The D6 school communicator is a simple, web-based control panel that allows our school's to upload news, calendar events, photographs and links to useful resources. All the information parents really need to know.

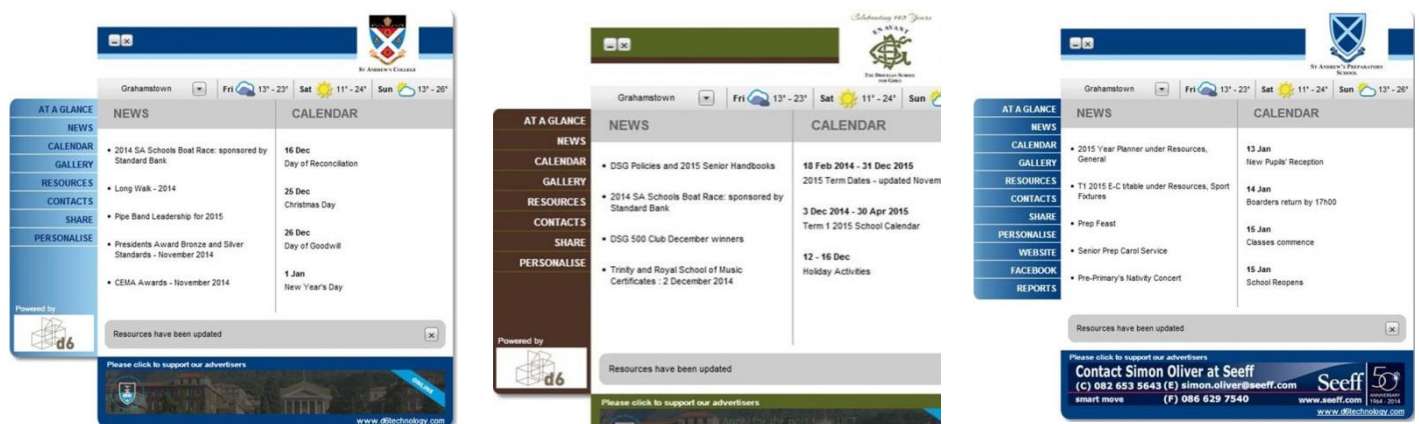
The D6 school communicator is an advertising opportunity that simply can't be missed!

You could be advertising to our parents on a daily basis.

The school communicator is a high impact, high visibility communication platform that reaches parents every single day. It's information about their children, so they're paying attention.

And you can talk to them for as little as R2 200 per term (minimum commitment of one term).

The School Communicator offers a unique opportunity to get the attention of a captive, focused audience.



Advertising Rates for 2017

R2 200 per term or a discounted annual fee of R5 500 per annum.

Advertising Specifications & Deadline

- Format: swf file
- Size: 468px wide by 60px high.
- Flash version 10 or lower, action script 2
- The banner should ideally be no bigger than 25Kb
- Speed: 15 frames per second
- Length: 20 Seconds
- The default document background property is overridden by the School Communicator. As a result, you need to place a solid block of colour on the bottom layer of your banner to ensure the correct background colour is displayed

Deadline:

15 February 2017